

## Brands Reports

**XpertMart.**  
Smarter Retail.

## 25 Best Selling Brands with Logos

Date Range: 11/1/01 - 1/25/02

	Brand	Quantity	Value
	Nike	516	\$30,465.51
	Keds	1,059	\$24,385.19
	Reebok	256	\$16,602.97
	Skechers	355	\$13,942.47
	Adidas	267	\$10,097.75
	Puma	133	\$6,572.72
	Fila	69	\$4,561.93
	New Balance	65	\$4,195.86
	Asics	75	\$2,244.27
	Converse	35	\$1,142.16
	Vans	35	\$1,013.66

## Brands Margin & Discount

Date Range: 11/1/01 - 6/30/02

Brand	Quant.	List Price	\$ Disc.	%D	Ext. Price	Ext Cost	Margin	% M
Bonnibel	2,628	\$60,315	\$5,958	9.9%	\$54,357	\$21,731	\$32,626	60.0%
Bruno Valente	284	\$15,395	\$1,933	12.6%	\$13,462	\$5,974	\$7,488	55.6%
By Law	77	\$1,583	\$350	22.1%	\$1,233	\$577	\$656	53.2%
Coco Shogun	759	\$29,891	\$2,919	9.8%	\$26,973	\$10,302	\$16,671	61.8%
Dumond	1,416	\$85,685	\$18,866	22.0%	\$66,819	\$33,042	\$33,777	50.5%
Fernando	40	\$1,194	\$371	31.1%	\$823	\$423	\$400	48.6%
GVD	1	\$40	\$0	0.0%	\$40	\$14	\$26	65.1%
Justin Miles	30	\$1,500	\$525	35.0%	\$975	\$569	\$406	41.6%
Kolosh	418	\$19,975	\$2,639	13.2%	\$17,336	\$8,136	\$9,199	53.1%
MZ Studio	788	\$48,305	\$7,470	15.5%	\$40,834	\$19,216	\$21,618	52.9%
Miss Me	183	\$3,833	\$552	14.4%	\$3,281	\$1,274	\$2,007	61.2%
Mizzoni	26	\$1,560	\$636	40.8%	\$924	\$499	\$425	46.0%
Nouvelle	90	\$6,107	\$858	14.0%	\$5,249	\$2,316	\$2,933	55.9%
Octogene	109	\$5,369	\$1,108	20.6%	\$4,261	\$2,408	\$1,853	43.5%
Pierre Dumas	296	\$9,205	\$1,121	12.2%	\$8,084	\$2,984	\$5,100	63.1%
Profiles	7	\$230	\$70	30.4%	\$160	\$88	\$72	44.8%
Rock	199	\$5,163	\$770	14.9%	\$4,392	\$1,944	\$2,448	55.7%
Smac	24	\$480	\$100	20.8%	\$380	\$163	\$217	57.0%
Valenzio	94	\$3,194	\$423	13.3%	\$2,771	\$1,277	\$1,494	53.9%
Via Uno	1,002	\$38,597	\$4,363	11.3%	\$34,235	\$13,112	\$21,123	61.7%
Wild Diva	172	\$4,974	\$397	8.0%	\$4,577	\$1,835	\$2,742	59.9%
X2B	1	\$30	\$0	0.0%	\$30	\$8	\$22	73.2%
	<b>8,644</b>	<b>\$342,625</b>	<b>\$51,429</b>	<b>15.0%</b>	<b>\$291,196</b>	<b>\$127,894</b>	<b>\$163,303</b>	<b>56.1%</b>

Query INVOICES.INVDATE BETWEEN '11-01-2001' AND '06-30-2002' AND  
NOT BRANDS.BRAND IS NULL AND  
NOT INVDET.ITMCOST = 0.0

Order



# Brands Margin & Discount by Style

Date Range: 11/1/01 - 6/30/02

Style	Quant.	List Price	Bonnibel		Ext Price	Ext Cost	Margin	%Marg
			\$ Disc.	%D				
Ally-1	42	\$859.58	\$99.95	11.6%	\$759.63	\$271.74	\$487.89	64.2%
Alvis-1	79	\$1,571.21	\$147.93	9.4%	\$1,423.28	\$616.23	\$807.05	56.7%
Alvis-2	22	\$653.78	\$50.98	7.8%	\$602.80	\$223.96	\$378.84	62.8%
Alvis-4	28	\$599.72	\$49.97	8.3%	\$549.75	\$199.36	\$350.39	63.7%
Cue-1	11	\$274.89	\$0.00	0.0%	\$274.89	\$102.19	\$172.70	62.8%
Cue-2	14	\$419.86	\$0.00	0.0%	\$419.86	\$153.86	\$266.00	63.4%
Debby-1	33	\$809.67	\$104.96	13.0%	\$704.71	\$237.27	\$467.44	66.3%
Debby-2	16	\$399.84	\$29.99	7.5%	\$369.85	\$126.40	\$243.45	65.8%
Debby-4	36	\$899.64	\$74.97	8.3%	\$824.67	\$251.64	\$573.03	69.5%
Dindi-1	137	\$2,729.63	\$113.94	4.2%	\$2,615.69	\$1,084.23	\$1,531.46	58.5%
Dindi-2	33	\$659.67	\$31.98	4.8%	\$627.69	\$253.10	\$374.59	59.7%
Ditto-1	43	\$859.56	\$29.98	3.5%	\$829.58	\$319.83	\$509.75	61.4%
Ditto-2	15	\$295.85	\$21.99	7.4%	\$273.86	\$110.10	\$163.76	59.8%
Ditto-3	17	\$339.81	\$43.98	12.9%	\$295.83	\$133.50	\$162.34	54.9%
Fab-1	76	\$1,511.23	\$133.93	8.9%	\$1,377.30	\$589.63	\$787.67	57.2%
Fab-2	15	\$299.83	\$19.99	6.7%	\$279.84	\$105.61	\$174.23	62.3%
Gift-1	55	\$1,134.45	\$209.90	18.5%	\$924.56	\$311.85	\$612.71	66.3%
Glam-1	59	\$1,269.41	\$149.92	11.8%	\$1,119.49	\$396.48	\$723.00	64.6%
Goldy-1	23	\$473.77	\$52.47	11.1%	\$421.30	\$162.61	\$258.68	61.4%
Grow-2	22	\$529.78	\$85.47	16.1%	\$444.31	\$176.74	\$267.57	60.2%
Halo-1	42	\$1,044.58	\$112.46	10.8%	\$932.13	\$342.30	\$589.82	63.3%
Icy-1	21	\$519.79	\$32.49	6.3%	\$487.30	\$175.69	\$311.61	63.9%
Icy-3	32	\$794.68	\$47.48	6.0%	\$747.20	\$314.88	\$432.32	57.9%
Icy-4	30	\$739.70	\$31.24	4.2%	\$708.46	\$252.55	\$455.92	64.4%
Icy-5	13	\$319.87	\$57.48	18.0%	\$262.39	\$124.80	\$137.59	52.4%
Key-1	74	\$1,474.26	\$139.93	9.5%	\$1,334.33	\$666.37	\$667.96	50.1%
Key-2	30	\$594.69	\$33.98	5.7%	\$560.71	\$223.50	\$337.21	60.1%
Key-3	11	\$274.89	\$74.97	27.3%	\$199.92	\$107.14	\$92.78	46.4%
King-1	43	\$1,049.57	\$172.43	16.4%	\$877.14	\$457.95	\$419.19	47.8%
King-2	25	\$624.75	\$52.48	8.4%	\$572.27	\$197.50	\$374.77	65.5%
King-3	56	\$1,399.44	\$241.15	17.2%	\$1,158.29	\$394.80	\$763.49	65.9%
Lila-1	69	\$1,724.31	\$44.98	2.6%	\$1,679.33	\$595.47	\$1,083.86	64.5%
Lila-2	64	\$1,599.36	\$54.98	3.4%	\$1,544.38	\$527.36	\$1,017.02	65.9%
Lyric-1	9	\$224.91	\$0.00	0.0%	\$224.91	\$64.71	\$160.20	71.2%
Mambo-3	77	\$1,921.73	\$42.48	2.2%	\$1,879.25	\$686.07	\$1,193.18	63.5%
Mambo-6	11	\$264.89	\$22.49	8.5%	\$242.40	\$72.60	\$169.80	70.0%
Mesa-1	3	\$59.97	\$0.00	0.0%	\$59.97	\$19.56	\$40.41	67.4%
Mesa-3	48	\$1,019.52	\$89.96	8.8%	\$929.57	\$344.16	\$585.40	63.0%
Mesa-4	18	\$399.82	\$19.99	5.0%	\$379.83	\$143.46	\$236.37	62.2%
Mild-1	57	\$1,945.93	\$151.46	7.8%	\$1,794.47	\$705.59	\$1,088.88	60.7%
Mild-2	35	\$867.15	\$97.46	11.2%	\$769.69	\$329.04	\$440.65	57.2%
Mild-3	41	\$1,022.09	\$122.45	12.0%	\$899.64	\$462.60	\$437.04	48.6%
Mild-4	32	\$959.68	\$80.97	8.4%	\$878.71	\$371.94	\$506.77	57.7%
Mindy-3	40	\$799.60	\$191.90	24.0%	\$607.70	\$318.15	\$289.54	47.6%
Mindy-4	12	\$359.88	\$12.00	3.3%	\$347.88	\$144.72	\$203.16	58.4%
Mood-1	16	\$359.84	\$10.00	2.8%	\$349.85	\$113.92	\$235.93	67.4%
Nadia-1	21	\$629.79	\$113.96	18.1%	\$515.83	\$254.10	\$261.73	50.7%
Nite-2	37	\$922.13	\$74.97	8.1%	\$847.16	\$297.48	\$549.68	64.9%
Nite-4	37	\$1,109.63	\$74.98	6.8%	\$1,034.65	\$295.28	\$739.37	71.5%
Note-2	59	\$1,179.41	\$169.92	14.4%	\$1,009.50	\$418.90	\$590.59	58.5%
Note-5	32	\$689.68	\$69.96	10.1%	\$619.72	\$241.92	\$377.80	61.0%



## Stock by Brand

Brand	Stock
Bonnibel	1,846
Bruno Valente	267
By Law	321
Coco Shogun	510
Dumond	969
Fernando	13
GVD	116
Justin Miles	15
Kolosh	809
Lady Leather	13
Laura Righi	87
MZ Studio	1,356
Miss Me	212
Mizzoni	22
Nouvelle	33
Octogene	96
Pierre Dumas	942
Profiles	22
Rock	425
Smac	316
Valenzio	142
Via Uno	929
Wild Diva	161
X2B	123
	192
<b>Total Stock</b>	<b>9,937</b>

Query

Order

NOT STOCK.QTY = 0

File: StockbyBrand.rpt



## Stock by Brand, Style, Color, Size Second Size

Black 09 5016 North Mall 1 \$49.99



Style **68221**  
Descrip.

### Stock of Style 23

Color	Size	Second Size	Item #	Store	Stock	Price
Black	05		7471	North Mall	1	\$49.99
Black	06		7472	North Mall	1	\$49.99
Black	07		7473	North Mall	3	\$49.99
Black	08		7474	North Mall	3	\$49.99
Black	09		7475	North Mall	2	\$49.99
Black	10		7476	North Mall	1	\$49.99
Camel	05		7477	North Mall	1	\$49.99
Camel	06		7478	North Mall	2	\$49.99
Camel	07		7479	North Mall	3	\$49.99
Camel	08		7480	North Mall	3	\$49.99
Camel	09		7481	North Mall	2	\$49.99
Camel	10		7482	North Mall	1	\$49.99

**Bruno Valente 267**

By Law

Style **High-2**  
Descrip.



### Stock of Style 50

Color	Size	Second Size	Item #	Store	Stock	Price
Blue	06		6138	North Mall	1	\$19.99
Blue	06 1/2		6139	North Mall	1	\$19.99
Blue	07		6140	North Mall	3	\$19.99
Blue	07 1/2		6141	North Mall	5	\$19.99
Blue	08 1/2		6143	North Mall	4	\$19.99
Blue	09		6144	North Mall	2	\$19.99
Red	05 1/2		6146	North Mall	1	\$19.99
Red	06		6147	North Mall	4	\$19.99
Red	06 1/2		6148	North Mall	4	\$19.99
Red	07		6149	North Mall	6	\$19.99
Red	07 1/2		6150	North Mall	6	\$19.99
Red	08		6151	North Mall	6	\$19.99
Red	08 1/2		6152	North Mall	4	\$19.99
Red	09		6153	North Mall	1	\$19.99
Red	10		6154	North Mall	2	\$19.99