



**CUSTOMER REPORT**

## Top 25 Customers by Sales

<u>Customer #</u>	<u>Name</u>	<u>Last Name</u>	<u>Phone</u>	<u>Total Sales</u>
10000001	Maria	Martinez	917 433 2874	\$554.90
10000140	Arai	Montalvo	201 424 5744	\$264.94
10000014	Elena	Gonzalez	407 333 2155	\$179.95
10000097	Beatriz	Menendez	201 854 1015	\$157.95
10000183	Karen	Virgil	973 266 0902	\$154.97
10000244	Deborah	Lambros	201 422 9160	\$153.66
10000223	Elizabeth	Lopez	201 945 0928	\$144.96
10000057	Joan	Lipton	917 447 7239	\$143.98
10000036	Betty	Merida	201 854 2992	\$139.98
10000139	Ciara	Lopez	201 662 1841	\$139.98
10000124	Alicia	Morales	201 866 1700	\$134.98
10000021	Liliana	Robertson	201 943 2710	\$121.97
10000270	Ana	Lovera	201 313 4487	\$119.97
10000092	Gloria	Valencia	201 871 3613	\$113.98
10000248	Aleida	Ruiz	201 947 3829	\$109.98
10000038	Rosemary	Batista	201 330 1632	\$109.97
10000051	Jackie	Ramirez	212 795 9657	\$106.74
10000091	Ruby	Lista	201 330 1629	\$106.73
10000272	Denise	Barletti	917 932 9904	\$106.63
10000155	Marta	Burgos	201 585 0495	\$105.98
10000093	Sonia	Dias	201 223 9817	\$105.97
10000115	Migdalia	Toledo	201 863 1142	\$104.98
10000026	Iris	Orellana	201 558 7979	\$104.98
10000299	Jorge	Arteaga	203 406 0658	\$104.97
10000063	Desire	Colon	201 981 2459	\$103.98

Query NOT INVOICES.CLIENTS\_ID = 0

Order INVOICES.INVTOT DESC

## Top 25 Customers by Sales with Detail

<u>10000001</u>	<u>Maria</u>	<u>Martinez</u>	<u>Tel. 917 433 2874</u>
	10000646	7/12/2001	\$229.97
	10000642	7/12/2001	\$139.97
	10000279	26/11/2001	\$69.98
	10000582	5/12/2001	\$59.99
	10000503	2/12/2001	\$54.99
	10000065	26/01/2002	\$0.00
	10000067	27/01/2002	\$0.00
		<u>10000001</u>	<u>\$554.90</u>
<u>10000140</u>	<u>Arai</u>	<u>Montalvo</u>	<u>Tel. 201 424 5744</u>
	10000354	29/11/2001	\$264.94
		<u>10000140</u>	<u>\$264.94</u>
<u>10000014</u>	<u>Elena</u>	<u>Gonzalez</u>	<u>Tel. 407 333 2155</u>
	10000089	23/11/2001	\$179.95
		<u>10000014</u>	<u>\$179.95</u>
<u>10000097</u>	<u>Beatriz</u>	<u>Menendez</u>	<u>Tel. 201 854 1015</u>
	10000263	26/11/2001	\$122.96
	10000302	27/11/2001	\$34.99
		<u>10000097</u>	<u>\$157.95</u>
<u>10000183</u>	<u>Karen</u>	<u>Virgil</u>	<u>Tel. 973 266 0902</u>
	10000427	1/12/2001	\$154.97
		<u>10000183</u>	<u>\$154.97</u>
<u>10000244</u>	<u>Deborah</u>	<u>Lambros</u>	<u>Tel. 201 422 9160</u>
	10000512	2/12/2001	\$153.66
		<u>10000244</u>	<u>\$153.66</u>
<u>10000223</u>	<u>Elizabeth</u>	<u>Lopez</u>	<u>Tel. 201 945 0928</u>
	10000475	1/12/2001	\$59.98
	10000489	2/12/2001	\$54.99
	10000520	2/12/2001	\$39.99
	10000498	2/12/2001	\$29.99
	10000488	2/12/2001	(\$39.99)
		<u>10000223</u>	<u>\$144.96</u>
<u>10000057</u>	<u>Joan</u>	<u>Lipton</u>	<u>Tel. 917 447 7239</u>
	10000199	24/11/2001	\$143.98
		<u>10000057</u>	<u>\$143.98</u>
<u>10000036</u>	<u>Betty</u>	<u>Merida</u>	<u>Tel. 201 854 2992</u>

## Customer Sales by Customer Number

<u>10000223</u>	<u>Elizabeth</u>	<u>Lopez</u>	<u>Tel. 201 945 0928</u>
	10000475	1/12/2001	\$59.98
	10000489	2/12/2001	\$54.99
	10000520	2/12/2001	\$39.99
	10000498	2/12/2001	\$29.99
	10000488	2/12/2001	(\$39.99)
		<b>10000223</b>	<b>\$144.96</b>

Query NOT INVOICES.CLIENTS\_ID = 0 AND  
 CLIENTS.CLTNUM = 10000223

Order INVOICES.INVTOT DESC

## Sales by Client Origin

Date Range: 12/1/01 - 12/13/01

<u>Origin</u>	<u>Quant.</u>	<u>Net Amount</u>	<u>Total Amount</u>	<u>%</u>
FM 98.5 radio ad	302	\$13,312.34	\$13,312.34	26.55%
Internet website	67	\$2,344.33	\$2,344.33	4.68%
The Times newspaper ad	238	\$6,963.05	\$6,963.05	13.89%
Univision tv ad	288	\$5,066.27	\$5,066.27	10.10%
Walk-by	535	\$18,674.51	\$18,674.51	37.25%
Word of mouth	119	\$3,777.12	\$3,777.12	7.53%
<b>Total</b>	<b>1,549</b>	<b>\$50,137.61</b>	<b>\$50,137.61</b>	

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Query NOT INVOICES.CLIENTS\_ID = 0 AND  
INVOICES.INVDATE BETWEEN '12-01-2001' AND '12-13-2001'

Order INVOICES.INVTOT DESC



## Sales by Client Region

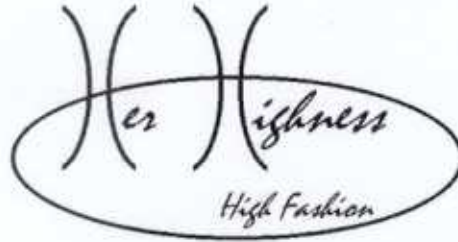
Date Range: 3/1/00 - 4/11/00

<u>Region</u>	<u>Quant.</u>	<u>Net Amount</u>	<u>Total Amount</u>	<u>%</u>
Europe	41	\$1,434.59	\$1,434.59	3.15%
Latin America	198	\$11,878.02	\$11,878.02	26.05%
Local	402	\$10,845.98	\$10,845.98	23.79%
Other	76	\$1,899.24	\$1,899.24	4.17%
Rest of Florida	171	\$11,968.29	\$11,968.29	26.25%
USA	303	\$7,571.97	\$7,571.97	16.61%
<b>Total</b>	<b>1,191</b>	<b>\$45,598.09</b>	<b>\$45,598.09</b>	

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Query NOT INVOICES.CLIENTS\_ID = 0 AND  
INVOICES.INVDATE BETWEEN '03-01-2000' AND '04-11-2000'

Order INVOICES.INVTOT DESC



## Return Credits Report by Customer

10000423

Monica

Lewis

(508) 297-4332

Return Credit Balance      \$19.99

Invoice Number	Date	Amount
10008950	March 8, 2002	-\$29.99
10008951	March 10, 2002	\$14.99
10008961	March 13, 2002	-\$49.99
10008966	March 14, 2002	\$59.99
10008978	March 16, 2002	-\$14.99

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Query

NOT CLIENTS.CLIENTS\_ID = 0 AND  
INVPAY.PAYMENTS\_ID = 8

Order

CLIENTS.CLTNUM ASC,  
INVOICES.INVDATE ASC

File:      ClientsReturnCredits.rpt